

TIAGO M. PEREIRA

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Skills

- **Programming Languages:** JavaScript | HTML5 | CSS3 | TypeScript
- **Technologies & Tools:** React | Next.js | Tailwind CSS | JSON | RESTful API | Git | GitHub | Styled Component | Bootstrap | Ant Design | SASS | Cypress | React Testing Library | CI/CD | Jest | SEO | Agile Development | Scrum | Figma | Jira | Confluence | Node.js | MongoDB
- **Languages:** Portuguese - Native | English - Fluent

Work Experience

Frontend Developer

Freelancer

Brazil & UK **02/2021 - Present**

- Developed websites for several businesses, managing the entire process, from design concept to final implementation, ensuring a cohesive and personalized experience for each client.
- Created reusable components in React, **reducing** the development time of new pages **by 25%** and improving visual consistency.
- Implemented user interfaces with a focus on accessibility, **increasing user satisfaction**.
- Integrated RESTful APIs into applications, optimizing navigation experience and **increasing average usage time by 40%**.
- Implemented on-page SEO practices, such as meta tag optimization and use of semantic HTML, **increasing organic traffic and improving website rankings** in search engines.
- React, TypeScript, Next.js, Styled Components, JavaScript, HTML5, CSS3, RESTful API, Tailwind CSS, Git, GitHub, SASS, SEO, Figma, Jira.

Frontend Developer

Navro

Lisbon, Portugal **01/2023 - 12/2023**

- Developed key features with Next.js and TypeScript, delivering interactive dashboards with dynamic charts, **improving data analysis speed by 30%** and empowering users to make informed decisions.
- Collaborated with the backend team to integrate APIs, ensuring **95% uptime** for services and **reducing bug resolution time by 20%**.
- Performed frontend page maintenance, leading to a **15% increase** in user engagement and **20% improvement** in page load speed, ensuring a smooth user experience.
- Contributed to UX/UI design, incorporating user-centric principles that resulted in a **10% increase** in user satisfaction scores.
- Implemented integration testing with Cypress, **reducing bugs in production by 25%** and **cutting the release cycle by 15%**, increasing developer productivity.
- TypeScript, Next.js, Styled Components, RESTful API, Git, GitHub, Cypress, React Testing Library, Jest, CI/CD, Agile Development, Scrum.

Digital Marketing Manager

Clínica Omoris

Londrina, Brazil **10/2021 - 12/2022**

- Developed and launched clinic website and structured social media profiles, resulting in a **95% increase** in online visibility and brand awareness.
- Executed digital marketing and SEO strategies, generating a **56% increase** in first-year revenue through improved traffic and conversion rates.
- Grew YouTube channel from less than **1,000 to 150,000** subscribers in less than a year, increasing audience engagement and brand reach.
- Monetized YouTube channel, generating **over \$25,000** in ad revenue in first year through strategic content creation and audience growth.
- JavaScript, HTML5, CSS3, Bootstrap, Figma, SEO, Google Analytics.

Education

Bachelor of Science

King's College London

London, UK **09/2014 - 06/2017**

- Computer Science